

MATTHEW HARVEY

CONTENT CREATOR - GRAPHIC DESIGNER - VIDEO EDITOR

CONTACT

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 Whitechapel

 mattharveydesign.com

SKILLS

Creativity

Flexibility

Collaborative Communication

Deadline Management

Problem-Solving

Brand Awareness

Initiative

Teamwork

Integrity

EDUCATION

**Diploma of Higher Education
in Graphic Design**

**New City College -
Ardleigh Green**

2015-2017

8 GCSE's

Hall Mead School

2010-2015

Work Experience

Audi Factory - Berlin

2014

ABOUT ME

I am a creative individual with strong intellectual curiosity who thrives in team-based environments. I have a diverse creative skill set including video editing, content creation, graphic design and multimedia production.

The next natural step in my career is to continue learning and growing in the field of video editing and videography. For that reason, I am now looking to join a team that mirrors my ambition. My other main passion is music - I play guitar, bass, and write and produce songs.

WORK EXPERIENCE

Digital Content Creator/ Videographer

2021-Current

Barking & Dagenham College

- Conceptualised, designed, and produced multimedia content to enhance the college's digital presence.
- Collaborated with cross-functional teams, including events, admissions, curriculum, and executives, to develop visually compelling assets promoting brand identity and offerings.
- Utilised Adobe Creative Suite and analytics tools to optimise content performance.
- Facilitated alignment of content creation with organisational objectives.
- Contributed to strategic planning and achieved measurable results in social media engagement and website traffic growth.
- Recognised for creativity and innovation in digital content development.

Key skills attained:

- **Videography:** Proficient in all elements of video production, including shooting, editing, and post-production using Adobe Premiere Pro.
- **Graphic Design:** Advanced in Adobe Creative Suite, designing impactful graphics and layouts for digital advertisements and marketing material.
- **Content Creation:** Skilled in producing diverse digital content such as social media graphics, presentations, and interactive infographics.
- **Motion Graphics:** Knowledgeable in creating dynamic animations to enhance video content and engage audiences.
- **Photography and Image Editing:** Experienced in capturing and enhancing images for various purposes and using software such as Adobe Lightroom.
- **Branding:** Ability to maintain brand consistency across materials and platforms, as well as updating colours and fonts to fit current trends.
- **Digital Marketing:** Familiar with SEO principles and digital marketing strategies to optimise audience engagement.
- **Communication:** Strong verbal and written communication skills for effective collaboration with teams and clients.

Sales Assistant

2019-2020

West End on the Thames

- Leveraged customer service skills to understand client preferences and needs, providing valuable insights for creating targeted digital content.
- Managed multiple projects and met deadlines efficiently, showcasing adept time management skills essential for digital content production.
- Applied sales techniques to effectively promote corporate event venues and packages.

Film Extra

2017-2019

I was involved as an extra and double in a number of projects including film, documentary and Madame Tussauds.